



ABOUT AZALEA HEALTH INNOVATIONS

We understand that running and managing a medical practice is a large multi-dimensional responsibility. We pride ourselves on offering the most innovative yet affordable tools and support to healthcare professionals in the southeast, allowing you to focus on providing your patients the best possible healthcare. We are committed to providing the most innovative IT solutions and services available today, specifically tailored to each practice, big or small.

Our mission is to improve patient care by providing innovative technologies, solutions, and services to the healthcare community.

At Azalea Health Innovations, we strive to build strong, long lasting relationships with our clients. Our ultimate goal is to improve the overall quality of patient care and maximize client profitability through workflow practice optimization utilizing state-of-the-art technology.

Electronic Medical Records

Medical Billing Services

Practice Management Systems

Paperless Office Solutions

Secure Internet Faxing

IT Support & Web Design

Hardware/Software/Networks

Consulting/Training/Support

Custom Web Application Development

Superior Services
and Simple
Technology
at Your Fingertips

Call us today for a free consultation!

www.AzaleaHealth.com

877-777-7686 (toll free) • 229-269-4620 (valdosta)
229-269-4380 (fax)



THE FUTURE OF HEALTHCARE...NOW!

ELECTRONIC MEDICAL RECORDS

We understand the move to electronic medical records is no easy task and that it takes a dedicated partner with attention to detail to make it work. At Azalea Health Innovations, we will be there for you step by step throughout the entire transition. Our EMR services include:

- Consulting—FREE initial assessment
- Implementation/Training
- Hardware/Network preparation and installation
- Interfacing with practice management systems, labs, and other systems
- HIPAA consulting



Medicine is an art, and no two doctors practice the same way. A quality EMR must have the flexibility to adapt to each individual's methodology. Template EMR's with pre-loaded content are restrictive and cannot adapt to your preferences. **Praxis** gives you the freedom to practice medicine as you choose, **no matter what your specialty.**

- Ranked #1 overall by AAFP's 2008 EHR report:
 - Number One in Overall Satisfaction
 - Number One in Ease of Use and Flexibility
 - Number One in Service and Support
 - Number One in Return on Investment
- Top ranked EMR vendor
"Most digital bang for your buck"
–*Digital Medical Office of the Future Survey*
- Davies Award 2006 for the best EMR in clinical practice



MEDICAL BILLING

Accounts receivable is one of the most important assets in your practice. Less than ideally managed accounts receivable can affect your short-term cash flow and will also affect the long-term financial health of your practice.



- Maximize your reimbursement and profit potential
- Reduce overhead and staffing
- Reduce denied claims

Our highly knowledgeable and experienced staff are members of the American Academy of Professional Coders and the National Electronic Billers Alliance. In addition, we are up to date on the latest reimbursement laws and regulations.

Professional billing services include:

- Insurance billing
- Reimbursement accounting
- Denials management
- Patient invoicing and collections
- Consulting and support
- Credentialing and contract negotiation

PAPERLESS SOLUTIONS

Azalea LabHub™

Azalea LabHub™ is a fully customizable, easy to navigate, web based ordering and resulting system for medical laboratories.

- TPA/MRO module
- Automated faxing
- Medical necessity checking with automatic ABN generation
- Interfaces with Electronic Health Record systems

Azalea Sfax

With Azalea Sfax, you can send and receive documents right from your desktop as well as save up to 80% of the cost and over 95% of the time over manual faxing.

Azalea IT Support

Azalea Health Innovations provides a full range of IT support.

- Hardware and software support
- Custom development and web design
- Google Apps solutions provider
- Storage and backup

