

## We understand...

...that running and managing a medical practice is a large multi-dimensional responsibility. We pride ourselves on offering the most innovative yet affordable tools and support to healthcare professionals all over the nation, allowing them more time to focus on providing their patients with the best possible healthcare. We are committed to transforming the healthcare industry by providing cutting edge technology, superior services, and training specific to the needs of each healthcare provider or medical practice.



[www.AzaleaHealth.com](http://www.AzaleaHealth.com)  
**1-877-777-7686**

**THE FUTURE OF  
HEALTHCARE  
... NOW!**

## Our Mission...

...is to improve patient care by providing innovative technologies, solutions, and services to the healthcare community.

At **Azalea Health Innovations**, we strive to build strong, long lasting relationships with our clients. Our ultimate goal is to improve the overall quality of patient care and maximize client profitability through workflow practice optimization utilizing state-of-the-art technology.



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**Electronic Medical Records**

**Revenue Cycle Management**

**Practice Management Software**

**Laboratory Ordering and Resulting**

**Prior Authorizations**

**e-Prescribing**

**Consulting/Training/Support**  
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**Valdosta Location**  
(229) 269-4620  
100 North Patterson St.  
Valdosta, GA 31601

**Savannah Location**  
(912) 228-5882  
5223 Paulsen St. Suite B  
Savannah, GA 31405





## Electronic Medical Records

We understand the move to electronic medical records is no easy task and that it takes a dedicated partner with attention to detail to make it work. At **Azalea Health Innovations**, we will be there for you step by step throughout the entire transition.

### Our EMR services include:

- Consulting—FREE initial assessment
- Implementation/Training
- Hardware/Network preparation and installation
- Interfacing with practice management systems, labs, and other systems
- HIPAA consulting



Medicine is an art, and no two doctors practice the same way. A quality EMR must have the flexibility to adapt to each individual's methodology. Template EMR's with pre-loaded content are restrictive and cannot adapt to your preferences. Praxis gives you the freedom to practice medicine as you choose, no matter what your specialty.

- Ranked #1 overall by AAFP's 2009 EHR report:
  - Number One in Overall Satisfaction
  - Number One in Ease of Use and Flexibility
  - Number One in Service and Support
  - Number One in Return on Investment
- Top ranked EMR vendor  
"Most digital bang for your buck"  
—*Digital Medical Office of the Future Survey*
- Davies Award 2006 for the best EMR in clinical practice

## Revenue Cycle Management

Accounts Receivable (A/R) is one of the most important assets in your practice. A poorly managed A/R can affect your short term cash flow as well as the long term financial health of your practice. Let the medical billing professionals at **Azalea Health Innovations** manage your A/R, allowing you more time to focus on what you do best:

**Provide the best possible care to your patients.**

### BENEFITS:

- ✓ Increase collections by as much as 10% to 30%
- ✓ Reduce A/R days outstanding from an average of 40-70 to 7-21 days
- ✓ Significantly reduce in-office, billing related overhead expenses
- ✓ Eliminate staff turnover and personnel problems
- ✓ Detailed monthly reports allow for more informed practice management decisions
- ✓ Affordable fees that are based on a fixed percent of net collections
- ✓ Free web-based PMS (**Azalea Practice Management™**)

**Azalea Practice Management™** is a web-based medical billing and practice management system that boasts simple site navigation with an intuitive interface.

### FEATURES AND BENEFITS INCLUDE:

- Detailed Financial Reports
- Robust Scheduling
- Automated appointment reminder calls
- Pre-loaded current ICD-9 and CPT codes
- Interfaces with any EMR
- Web-based; users can log-in from home, office, or on the road
- No additional hardware or software to purchase
- Streamlines billing processes and improves your bottom line
- All data is secured, backed up daily, and HIPAA compliant



## Healthcare Solutions



### Azalea LabHub™

**Azalea LabHub™** is a fully customizable, easy to navigate, web based ordering and resulting system for medical laboratories.



### Azalea DrugWare™

**Azalea DrugWare™** provides Third Party Administrators, Medical Review Officers, and Drug Testing Facilities a Web-Portal that streamlines drug result reporting, billing, and much more.



### Azalea Pre-Cert™

**Azalea Pre-Cert™** allows providers and their facilities to submit pre-certifications/pre-authorizations requests to our staff through a secure web-based portal and receive an immediate response.



### e-Prescribing

**E-prescribing** provides the prescriber the ability to electronically send an accurate, error-free and understandable prescription directly to a pharmacy from the point-of-care.



### Web Design / Patient Portal

Your website may be your best marketing tool, but it can do so much more. Integrating your business systems into your website can increase office efficiency by offering patients online services, forms, bill payment options, and much more.

### Additionally, Azalea Health Innovations offers:

- Hardware and software support
- Google Apps solutions
- Storage and backup
- Secure electronic faxing



Praxis EME Version 4 CCHIT Certification Updates July 21, 2009