



Azalea Sfax™ Management System

With Azalea Sfax, you can send and receive documents right from your desktop as well as save up to 80% of the cost and over 95% of the time over manual faxing.

HIPAA Security Overview	Page 2
Comparing Costs	Page 3-4
Pricing	Page 4-5



Sfax™ HIPAA Security Overview

The highest levels of security.

Regulations protecting patient privacy are becoming ever more stringent. With manual and standard Internet fax products, security is virtually non-existent. Sfax adds security to both the sending and receiving of faxes. It also meets or exceeds all HIPAA security requirements.

Sfax provides added value for healthcare organizations to achieve HIPAA compliance through its high-performance document server with a central repository on which your organization can get Web-based access to your fax documents. Users gain universal access to these documents via https links.

Technically speaking, here's how Sfax works:

Sending Secure Sfaxes

Sending secure Sfaxes is accomplished by using TLS, which is SSL (Secure Socket Layer) over the SSL port. TLS can be implemented on either a client-to-server or server-to-server basis. Because it is a standards-based service, Sfax can be used from almost any computer, operating system, PDA, or integrated into an existing software or service.

Receiving Secure Sfaxes

After an Sfax is received, a notification email will be sent to the email address or addresses you have registered with Sfax. The email will contain a link to the SSL Website. Sfaxes are password-protected and can only be viewed by registered users. Received faxes can also be accessed from a secure FTP server. Secure FTP access using SFTP (FTP over SSL) can also be enabled.



Comparing Costs of Manual Faxing to the Sfax™ Secure Fax Management System

OVERVIEW

Much has changed about how healthcare is practiced since the 1980s. Technology and systems especially have substantially improved the productivity and efficiency of most healthcare organizations. Yet when it comes to delivering documents, the industry still relies on decades-old fax technology. This time-, cost-, and labor intensive process unnecessarily burdens staff and budgets, impeding further improvements in productivity and efficiency.

Sfax changes this equation by greatly reducing the time and costs of document transmittal. Our studies show that Sfax reduces 95% of the time and 80% of the cost of manual faxing, freeing staff for more important tasks and adding significantly to your bottom line.

Staff can send and receive faxes right from their computers in seconds, not minutes. Your organization can get rid of fax machines and their dedicated phone lines, as well as all the associated maintenance and supply costs. Junk faxes are practically eliminated. And because Sfax is easily integrated into existing patient management systems or used as a standalone service, it's simple to deploy a seamless, cost-effective solution for any organization.

THE REAL COSTS OF MANUAL FAXING

One of the key benefits of using the Sfax to replace manual faxing is the significant time and cost savings it provides. For example: Physician Practices will typically send or receive 2 to 4 thousand fax pages per month depending on their specialty (lab results, prescriptions, referral letters, explanation of benefit's etc.) or a Home Health Agencies with an average monthly census of 150 patients will send and receive over 3 thousand fax pages per month (confirmation of verbal orders, plans of care, change orders, cover sheets etc.) Each time a fax is sent manually it typically requires the user to:

- Print the document and retrieve
- Walk to the fax machine
- Fill out a cover sheet
- Enter in the fax number
- Stand around for the fax machine to send and confirm delivery
- Log the fax in a record
- File the document

This process can easily take 5 to 10 minutes or more per three or four page fax. A typical fax consists of a cover page and a two or three page document. ***With the Sfax this process is done in less than 30 seconds.***

Retrieving manual faxes typically works like this

- Get up and retrieve faxes from fax machine
- Sort
- Distribute to intended person
- Process and log
- File
- Return to desk

This process can also take 5 to 10 minutes per three or four page fax. With Sfax it takes a few seconds. Users get an email notification of the fax arriving, click a link to the secure log-in and view the fax, route, process, save or electronically file etc.

The process is repeated constantly throughout the day wasting valuable time and money. The average cost to manually send or receive a 3 page fax is \$1.20 or about 40¢ per page. Take a closer look at the real cost of manual faxing.

The chart below reflects conservative costs for a health care provider that sends and receives 3,000 fax pages per month. It does not include initial capital or maintenance costs of the equipment. A typical provider that process 3,000 fax pages per month can save up to **\$12,612** per year using Sfax.

Item	Manual Ave Cost Per Page	Manual Ave Cost Per Month	Manual Ave Cost Per Year	Sfax Cost per Page (plan 2)	Sfax Cost Per Month (plan 2)	Sfax Cost Per Year (plan 2)	Annual % Savings with Sfax	Annual \$ Savings with Sfax
Printer Ink/Fax Toner	2¢ to 4¢	\$60 to \$120	\$720 to \$1440	N/A	N/A	N/A		
Phone	2¢ to 6¢	\$60 to \$180	\$720 to \$2160	N/A	N/A	N/A		
Paper	2¢ to 4¢	\$60 to \$120	\$720 to \$1440	N/A	N/A	N/A		
Labor	\$0.30	\$900	\$10,800	N/A	N/A	N/A		
Sfax	N/A	N/A	N/A	8¢ to 10¢	\$269	\$3,228		
Total	36¢ to 44¢	\$1,080 to \$1320	\$12,960 to \$15,840	9¢	\$269	\$3,228	75% to 80%	[\$9,732 to \$12,612]

Annual % Savings with Sfax = 75% – 80% - Annual \$ Savings with Sfax = \$9,732– \$12,612

Note: Costs for fax toner, drum, printer ink and paper reflect low industry averages for these items.

- Staples.com ink jet or laser printer ink/toner average cost per page w/free delivery 05-01-07
- Staples.com ink jet or laser printer paper 5000 Pack 24lb. w/free delivery 05-01-07
- ATT.com for unlimited local/long distance service flat rate \$49.99 per moth plus \$12 per month in taxes and surcharges = \$61.99 per month for a single fax line. 3,000 send/receive fax pages per month = 2 cents per page, 2,000 send/receive fax pages per month = 3 cents per page. 05-01-07
- Labor cost: assumes \$12.00 per hour rate (.20 cents per minute) including benefits. Average time to transmit a fax page is 1 minute plus additional time to walk to printer, sort, deliver to nurse, pick up from nurse, add cover page, dial fax number wait for fax to successfully send, file,. Assumes not distractions or busy signals or waiting for fax to become available. Assumes 1.5 minutes per page for a cost of .30 cents per page.

CONCLUSION

Healthcare Providers who use Sfax can send and received faxes right from their computers in seconds not minutes, significantly increasing their efficiency at a **cost savings of more than 75% to 80% and a time savings of over 95%**. Sfax is easily integrated into existing patient management systems or can be used as a stand alone service.

Most importantly, Healthcare Providers no longer have to deal with fax machines, maintenance, dedicated phone lines and supply costs associated with the manual faxing process. Faxed documents move through a paperless browser-based work flow. Toll free phone numbers are included to virtually eliminate junk faxes and insure that returned faxes are automatically routed correctly from each sender. Every fax is automatically logged, stored and is searchable. Email notifications provide users with delivery status. And no more waiting until the fax goes through. Sfax is the only HIPAA compliant Fax Management System that is 100% dedicated to the healthcare industry.



Sfax™ Management System

2008 USA Price List/Pricing Proposal

	Plan 1	Plan 2	Plan 3
Monthly Fee	\$99	\$269	\$799
Included Send or Receive pages	1,000	3,000	10,000
Overages price per page	10¢	9¢	8¢
Toll Free numbers included at no additional charge	2	5	10
Extra Toll Free number charge per month	\$7.99	\$7.99	\$7.99
Free Fax Storage	365 days	365 days	365 days
Optional Setup and Training²	\$99	\$99	\$99

Try it Free for 30 Days! – No Risk Offer – Limited time only

We know you will love the Sfax Management System so much that we want you to try it risk free for 30 days¹. Just sign up for one of our Licensing Agreement Pricing Plans and your first month's bill and set up fee will be waived. After 30 days your service will continue uninterrupted until you notify us that you no longer need the service. Please read and review our standard "Terms and Conditions" on our website.

¹Your 30 day free trail is available for incoming or outgoing fax pages within the within the US and Canada. Free fax pages must be used within the first 30 days of service. Only one free trial per billing location. SecureCare reserves the right to limit the total number of fax pages during the trail period to no more than the included monthly send/receive pages per plan selected.

² Optional - Set up and training is done by phone with a SecureCare Customer Support Representative. The set-up includes assisting with setting up your phone directory and uploading cover pages or creating custom cover pages. All training is done via phone conference call. For a limited time the optional set up and training fee will be waived with your 30 day trial. If requested, on-site training is billed at \$175 per hour plus travel expenses with a 4 hour minimum on site fee.



Pricing Proposal Agreement Term & Fees – By Registering for SecureCare’s Sfax Management System, you are agreeing to the following pricing terms and conditions which are expressly incorporated into the Sfax Terms and Conditions and which in conjunction with the Sfax Terms and Conditions comprises the entire agreement between SecureCare Technologies, Inc. and your Corporation. This Pricing Proposal may contain different or additional terms with supersede any terms in the Sfax Terms and Conditions document.

Term: Upon expiration of your 30 day free trial period, (your free trial commences on your registration date, as assigned by the SecureCare Sfax application when you sign up for the Services) your licensing agreement will automatically renew on a monthly basis, unless earlier terminated in writing, via email, to support @Sfaxme.com. Thereafter, this license shall be renewable on a month-to-month basis. The Licensee may terminate this License at any time with 30 days written notice. Licensee must submit thirty (30) day written notice by emailing support@Sfaxme.com with Licensee’s intent to cancel the services. Upon the effective date of the termination, which is 30 days from the date of the Licensee’s written notice, the Licensee will no longer have a financial obligation to SecureCare and any pre-paid amount would be returned on a pro-rated basis.

Fees: Licensing fees are based on the above pricing schedule. The Licensee selects a plan from this pricing schedule when registering in the Sfax application. All fees stated are in US dollars and do not include taxes of any kind. If any sales, use, duty, customs, VAT, or other similar federal, state or local taxes (other than Licensor’s net income) are imposed in connection with the Services provided under this Agreement, the such taxes will be billed to and paid by the Licensor. Payment for services is due within thirty (30) days from the date of the Licensor’s monthly invoice (or as otherwise set forth in such invoice). All training fees, where applicable, will be invoiced upon completion of said training. A late fee of 1.5% will be assessed monthly on accounts that are thirty (30) days or greater past due. Licensor may elect to change its Pricing Plan by notifying SecureCare in writing at least thirty (30) days in advance of the effective date of the change. Continued use of the Services by the Licensee after such notification of changes will constitute your acceptance of changes, and SecureCare’s authorization to bill in accordance with such notifications.